

**NCPW 2006**

**Newsletter Insert**

[Cut and paste this brief item into your organization's newsletter for members or employees.]

**EIGHTH ANNUAL NATIONAL CONSUMER PROTECTION WEEK  
TO FEATURE GRAND SCAM CHALLENGE**

[NAME OF YOUR ORGANIZATION] has joined a group of federal, state, and local government agencies and national consumer advocacy organizations to launch the eighth annual National Consumer Protection Week (NCPW), February 5-11, 2006. NCPW empowers consumers by highlighting current consumer protection and education efforts in the fight against fraud in communities across the nation.

According to a survey by the Federal Trade Commission, nearly 25 million Americans – 11.2 percent of the adult population – experience consumer fraud each year. You can boost your marketplace savvy at [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw), where you can take the **Grand Scam Challenge**, a series of creative and entertaining games and quizzes.

In addition to the **Grand Scam Challenge**, the site features an Outreach Toolkit to help you promote NCPW. Look for a sample press release, letter to the editor, poster, proclamation, and banners ads and webpage buttons to help promote NCPW and consumer protection in general. For more information, visit [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw)

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